



**UNLIMITED ACCESS  
TO YOUR BUSINESS INFORMATION**

Information For The Right Decisions

**UA**  
Business Software



## **THE POWER OF INFORMATION AT YOUR FINGERTIPS**

In today's new world of business, knowledge is power and success is a matter of how well you manage information. To be successful, you need business solutions that are flexible and powerful enough to meet the demands of your growing business. You need the accounting, business automation and electronic commerce solutions from Advanced Software.

Right from the start, Advanced Software Development Corporation has lead the way in delivering solutions that provide *unlimited access* to your business information. With innovative solutions that adapt specifically for the way your business works, no one does more to place the power of information at your fingertips.

### **Pioneers in Technology**

Advanced Software is the leader in delivering business solutions based on industry-standard Microsoft technologies like VBA, Access, SQL Server, Visual InterDev and Windows NT. Our leading innovations include:

- The first to leverage the tremendous benefits of Access by developing our first high-end business solution on this powerful and popular database platform. With Access, our customers enjoy powerful import and export capabilities, ease of integration with other Microsoft applications and unparalleled control over their software.
- The first to develop a fully customizable, enterprise level business solution based on the powerful data management capabilities of Microsoft SQL Server.
- The first to provide a truly comprehensive end-to-end electronic commerce solution that manages both the web-based transactions and the all important back-end order fulfillment, inventory management and accounting processes.

### **The Advanced Software Family of Professionals**

Advanced Software is more than the manufacturer of leading business software. We are a family of hundreds of professional business consultants, certified public accountants, resellers and software developers. Together, these people guide and shape the development of our business solutions. Our family of professionals are the best and brightest in the industry, who share one singular focus...

***Helping companies improve their  
business through technology.***

**ASD**  
**Advanced Software  
Development Corporation**

# OUR CUSTOMERS

OUR CUSTOMERS



## Your Success Means Ours

The success of Advanced Software is built on the success of the thousands of loyal users of UA Business software. Our commitment is to help our customers gain unlimited access to their business information through continuous advancements in our software.



## From Large Enterprise to Small Business

UA Corporate Accounting users represent a vast array of companies in most major industries. Businesses large and small have found the solution they need in our powerful, flexible software. Our customers understand the critical importance of having a solution that easily customizes to their exact business needs, that can grow and change as their companies change and that integrates seamlessly with their existing Microsoft environments. Below is a sampling of the companies who have chosen to rely on UA Business Software for their mission critical business solutions:

**National Geographic Television • Scholastic Books • Deloitte & Touche • Lucent Technologies  
DuPont Chemical Corporation • Borges Lamont Company • LaSalle University • Arista Records  
Major Broadcasting • Helicopter Aviation Systems (HAS) • Cardiovascular Institute of the South**



## Technology Partners

Perhaps the greatest accolades we receive come from our peers - technology companies that choose UA Business Software as the foundation for their own industry solutions. As experts in their own right, our partners affirm the unlimited possibilities of our powerful software every time they select UA as the core component of their custom solutions. Through our partner network, solutions for nearly every industry have been developed with UA Business Software. In turn, many of these are marketed through Advanced Software. Solutions for health care, manufacturing, distribution, Internet access, non-customizable accounting software and the recording industry all have their roots in our robust technology.

# UA

## WHY UA BUSINESS SOFTWARE?

*Turn technology into business success.*

### **UA Business Software and Microsoft Access**

The familiar "look and feel", the ease of use and the powerful customization capabilities of UA Business Software are made possible by the use of Microsoft Access as our development tool. Access is the world's leading database tool with more than 3 million Access developers world wide. By developing with Access rather than with Visual C++ or proprietary programming languages like Dexterity, we empower our customers to take complete control over their business systems.

With Access, the task of making custom changes, adding new functionality or integrating third party applications is not only possible, but is accomplished with unparalleled ease. And with so many Access developers worldwide, expert help is affordable and available when you need it. Access also provides one of the easiest and most robust data query tools available for data mining and simplified reporting.

### **Microsoft Office 97 & Office 2000 Integration**

UA Business Software and the popular Microsoft Office suite are both built with Microsoft VBA code. This common bond means that UA operates as a virtual part of the Office environment. Accordingly, exporting from UA to and from Office applications like Excel, Word, Project and PowerPoint is as easy as point and click. UA also takes the relationship with Microsoft Office one step further, by including direct links to Office right from within UA Business Software. With Office style tool bars, buttons and shortcuts, UA is the perfect solution for your Office environment.



*UA Business Software becomes a virtual part of the Microsoft Office suite.*

### **Microsoft SQL Server and BackOffice Integration**

Microsoft SQL Server revolutionized the client/server environment by making high volume, enterprise level data management available at the networked PC level. Advanced Software revolutionized the financial software environment by being the first to leverage SQL's powerful array of features and benefits in an enterprise level accounting and business automation solution. With UA Business Software, companies gain access to a totally scalable, high-performance solution priced to make true client/server computing available for organizations of all sizes. For large multi-user environments, the transaction processing and data integrity of UA is unparalleled. Businesses that deploy multi-server or multi-site networks can rely on UA's SQL Server application to replicate data and objects across a variety of configurations, including LAN, WAN and Internet connections.

### ***Benefits of our UA Business Software SQL Server solution include:***

- Scalability (starting with 5 user productivity packs)
- Multi-user speed and productivity (over 30,000 available user connections)
- Very Large Database support (up to 8 terabytes)
- Large data cache memory support (up to 2 gigabytes)
- Built-in data replication (for system backup, multi-site servers and data warehousing)
- True multi-threaded parallel design that offers scalable high performance
- All the advantages of the robust features and security found in Windows NT

## Easy to understand, easy to use...

All UA Business Software solutions are designed for ease of use and maximum productivity. Modules work in concert with one another for powerful business automation productivity. Intuitive, easy to understand screens include drop down menus, automated search features, familiar toolbars, shortcuts and auto-fill features to make short work of your data entry activities. Powerful wizards make setup, updates and other important data management functions not only easy, but accurate.

Main screens have the familiar look of Microsoft Explorer.

Use F1 to access help from anywhere in UA.

Add reminders & annotations right from the main screen.

Work with multiple company information by selecting a new company from the drop down list.

Control access to each module with user-level security.

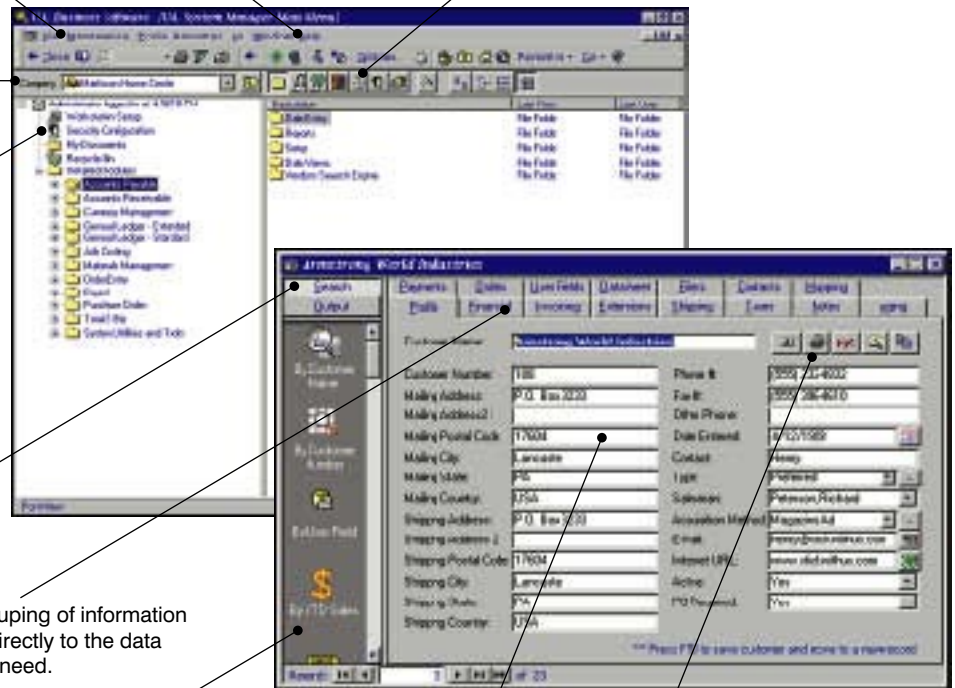
Powerful Quick Search feature accesses the exact information you need with easy-to-use queries.

Tabbed grouping of information takes you directly to the data screen you need.

Create shortcuts to frequently viewed customers, vendors and employees.

Enter the zip code and auto-fill adds the city and state.

Print a fax cover sheet, letter, memo, addressed envelope or basic customer information right from the screen.



- Extremely powerful and easy to use
- Setup virtually everything with the help of powerful wizards
- Unlimited company divisions and segments reporting and posting
- Administrative control over all processes, access and security
- Very easy to customize features and reports
- Remarkably granular
- Built entirely with Microsoft tools
- Benefits from new releases of MS Office
- Designed for today's technology - Windows 98, NT, SQL Server and Office 2000
- A scalable solution that can grow with your business
- Excellent technical support
- Unparalleled return on your IT investment

UA BUSINESS SOFTWARE  
**SOLUTIONS**  
A CHOICE OF POWERFUL SOLUTIONS



### **UA Business Software**

UA Business Software is a suite of comprehensive accounting, business automation and e-commerce solutions designed specifically for today's information intensive work world. UA solutions lead the way in delivering business systems that combine leading edge technology with ease of use. The flexible format and robust features make unlimited access to information a reality for thousands of businesses worldwide.

UA Business Software sets a new standard in providing an unmatched return on your IT investment, with one of the best values in business software available.

With more and more leading businesses joining the UA Business Software family each day, UA has become one of the fastest growing lines of business software in the world. We invite you to learn more about the complete line of business solutions from Advanced Software, to see how UA Business Software can provide *unlimited* access to your business information.

### ***Accounting & Business Automation***

UA Corporate Accounting products are complete double-entry, GAAP and FASB compliant systems. Every module is designed for optimal ease of use and productivity.

#### **UA Corporate Accounting** ***Small Business Edition***

UA Small Business Edition is the complete accounting and business automation solution for small business. It is the ideal solution for companies that require a highly affordable, highly robust system without the need to add additional custom functionality. Small Business Edition provides big business features at a small business price. Small Business Edition integrates easily with a large number of industry proven add-on components available from Advanced Software.

#### **UA Corporate Accounting** ***Professional Edition***

Professional is the customizable accounting, financial and business automation solution that provides a combination of powerful business modules at a price that is unmatched in the industry. Open source code coupled with a Microsoft Access database make the UA Professional Edition the industry's leading solution for medium to small businesses. When linked to our powerful Total e-Biz electronic commerce software, Professional offers the ideal solution for the demanding world of e-commerce. Perfectly suited for today's fast growing businesses.

#### **UA Corporate Accounting** ***Enterprise Edition***

UA Enterprise Edition is a SQL server based, customizable, accounting, financial and business automation solution designed specifically to handle the high volume information needs of very large organizations. Enterprise includes the industry's most dynamic 3-tier Multi-Currency General Ledger with unlimited account segmentation, financial periods and companies, plus FRx® Visual Financial Report Writer for boardroom quality reporting right from your desktop. Enterprise works seamlessly with Total e-Biz for the ultimate electronic commerce solution.

## Electronic Business Solution

Total e-Biz is the end-to-end e-commerce solution that takes your company from merely having a Web site into the dynamic world of true e-business.



Instead of a fragmented solution, Total e-Biz provides the Web enabling tools to set up and manage a powerful electronic storefront or e-catalog combined with the customizable power of UA Corporate Accounting. With Total e-Biz you can show your entire inventory online, including detailed descriptions and multiple product views. You can establish unique pricing matrices for sales or quantity discounts, receive and automatically transmit orders, send an automated e-mail reply to customer orders, process credit card payments, post each activity to the accounting journals and even offer gift wrapping. All this and more from a single, integrated e-commerce solution.



Create, define and manage catalogs using your inventory items and materials.



Create customized store fronts or catalogs with a look and feel that is all your own. Over 500 distinct looks are available with the built-in wizard.



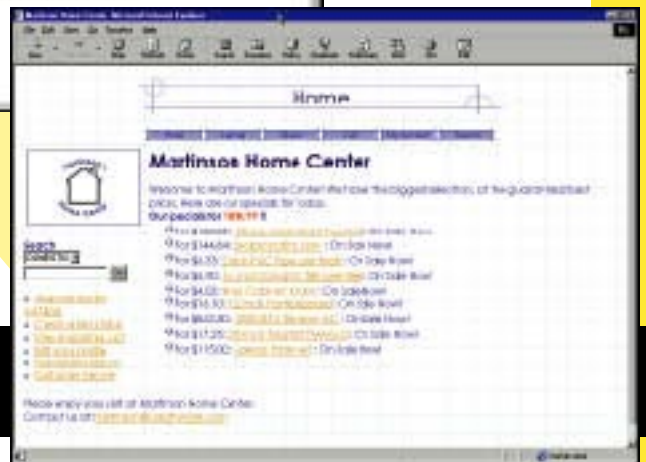
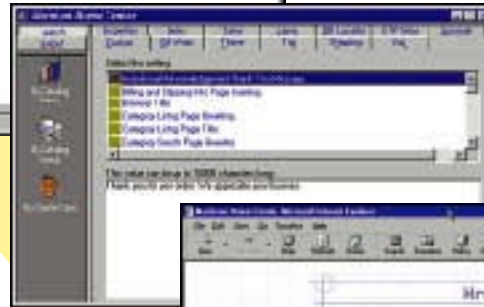
Completely automate order approval based on your preset criteria. Set orders to decline that seem frivolous or are outside of the bounds of normal business.

Connect to ISPs through connectivity wizards.

Have transactions automatically integrate with your UA Corporate Accounting system to generate invoices, process credit card payments, post the transaction to your accounting ledgers, generate order fulfillment tickets and e-mail a confirmation to the customer.



Or if you prefer, simply send orders to a queue for manual review before processing.



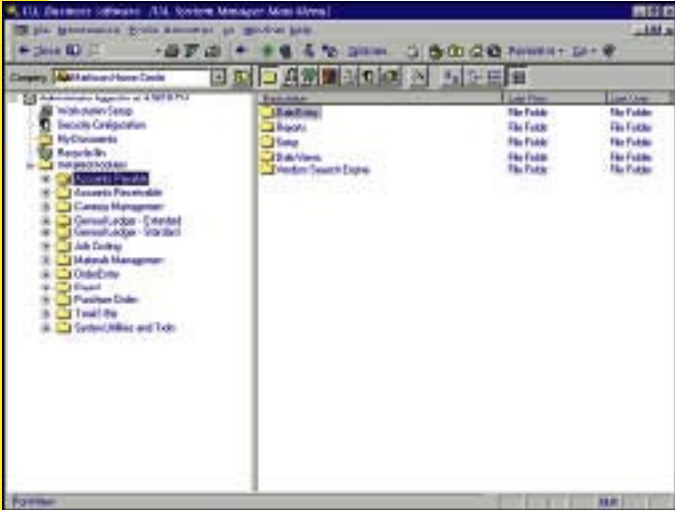
**Publish your site directly from Total e-Biz to go "live" online.**

**UA Business Software Components and Options**

UA Business Software offers some of the most comprehensive and feature rich business solutions on the market. Below is a quick view of the solutions available.

Standard Modules	UA Corporate Accounting			Total e-Biz
	Small Business	Professional	Enterprise	
System Manager	•	•	•	Catalog Setup Wizard Inventory Listing Controls Payment and Shipping Controls FTP Site Publishing Wizard Define Specials Feature Database Definition Control Web Page Layout Templates Web Page Customization Capability Gift Wrap & Greeting Card Feature Database Publishing Wizard Web Store Publishing Wizard
General Ledger	•	•	•	
Accounts Receivable	•	•	•	
Accounts Payable	•	•	•	
Purchasing	•	•	•	
Payroll	•	•	•	
Order Entry	•	•	•	
Inventory	•			
Materials Mgmt.		•	•	
Job Costing		•	•	
Mapping		•	•	
Source Code Included		•	•	
Developers Companion		•	•	
Users Manual	•	•	•	
10 Client Licenses			•	
<b>Optional Modules</b>				
General Ledger Extended		•	Included	
FRx Financial Reporting		•	Included	
Contact Manager		•	•	
Credit Card Processing	•	•	•	
Total e-Biz		•	•	
<b>Support</b>				
100 Minute Support Contract	•	•		
One Year Limited Support			•	

# UA CORPORATE ACCOUNTING MODULES MODULES AND FEATURES



## System Manager

The Explorer-style System Manager provides a virtual gateway to UA. Manage multiple companies, connect directly to any UA module and even manage add-in modules with the intuitive tree architecture. Provides powerful control over your entire business system.

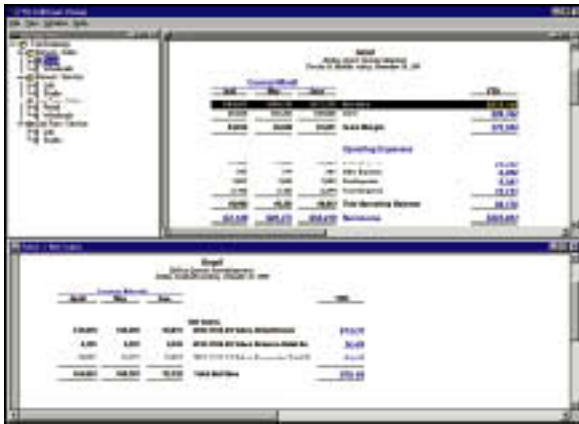
## General Ledger

The heart of our accounting system is one of the most powerful and robust general ledgers on the market. Create unlimited journals, budgets, account segmentations, and fiscal periods. Use the Setup Wizard to quickly and accurately set up the chart of accounts. Supports multiple industries with chart of account defaults designed specifically for manufacturing, medical, distribution and more. Additional system setup defaults ensure precise data posting. Post transactions individually or by batches. Use the Problem Wizard to find and correct discrepancies before information is posted. View and print reports. Establish clear audit trails throughout the system. Add new G/L accounts from anywhere within UA with the Quick Add Feature.



## General Ledger Extended

Add even greater functionality to UA's already powerful G/L with full detail or basic financial statement options, extended reporting capabilities including seven separate financial statements, full detail two column views, plus optional budget-to-actual variance column on the income statement. Includes nine column income statement by department or segment. Reports include both subtotals and group totals. Distribute revenues and expenses among groups of accounts with the allocation function. Import journal entries from nearly any data source. Useful for integration with other software packages, conversion from other software packages and for creation of journal entries from external sources like Excel.

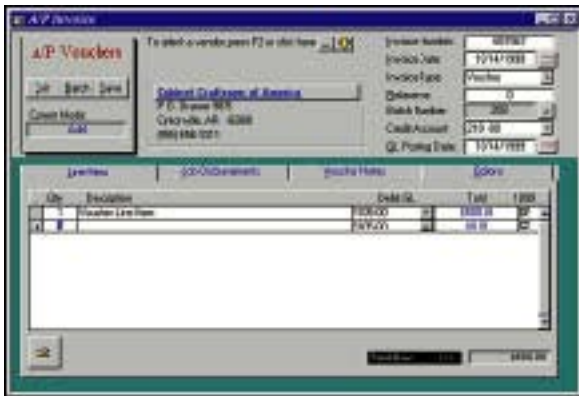


## FRx® Visual Report Writer™

FRx simplifies viewing and reporting of financial data. With a few keystrokes, FRx transforms your UA general ledger data into meaningful, GAAP and FASB compliant financials. View, print or securely distribute reports via company e-mail or intranet right from your PC. Use the intuitive DrillDown viewer to go from summary data to the individual transaction. Perform "what if" analysis. Supports seamless exporting to Excel or Lotus.

## Accounts Receivable

Enables efficient tracking of receivables to identify potential problems in advance. Features include bad debt management, aged statements, batch handling, flexible invoice printing, recurring receivables, flexible terms definition and robust reporting. A customer information screen maintains defaults such as taxing jurisdictions, multiple shipping addresses, finance charge groups, financial history and contact information. Also included are a finance charge calculator, multiple A/R deposit options and a tax liability section.



## Accounts Payable

Accurately manage amounts owed, due dates and available discounts with ease and efficiency. Create accounts payable invoices instantly from existing purchase orders. Completely control check runs. Edit, batch process or print checks individually. Use the handy Quick Check Writer to process miscellaneous cash disbursements not linked to a payable invoice. Features include check reconciliation, IRS 1099 tax forms, Payment Wizard, recurring payables and comprehensive reporting.

## Materials Management

A complete, enterprise level order entry and inventory system to provide unparalleled control over storage location, costs, inventory descriptions, materials release criteria, storage criteria and much, much more. Define stock and inventory classes, track the movement of raw materials and goods for sale, allocate costs as LIFO, FIFO, average costs or fixed costs, establish quantity-driven pricing matrices or establish time-limited "sale" pricing. The heart of UA's innovative Total e-Biz e-commerce solution. Includes all the features and functionality of our Order Entry and Inventory modules plus more. Extremely flexible. Extremely powerful.

Enhanced Inventory module for *Professional & Enterprise*.



## Inventory (Small Business Edition)

Provides detailed management and operational reporting to track and control items assembled, stocked and sold. Standard features include inventory "kitting", processing & receiving RMA, flexible pricing options, multiple inventory valuation methods and fixed assets. Also includes multiple warehouse inventory control, LIFO or FIFO or average costing, inventory adjustments, serialized inventory items, primary/secondary and alternative vendor defaults, inventory unit conversion and a complete work order system for tracking jobs not yet billed.



## Order Entry

Combine inventory items, kits, quotes and work orders into new orders. Create new customer information instantly by simply processing the orders from a new customer. Supports credit limit checking, multiple ship-to addresses, credit hold and administrative hold. Line item options offer choices for ship or backorder handling, application of percentage discounts, selection of the applicable sales G/L account and taxing options. The post and pay option allows for the creation and processing of A/R invoices when payment has been received, all from a single transaction. Includes eight order type selections plus shipping, packaging, billing and customer instructions, line item request dating, mailing and billing wizards, generate pick tickets options, order fulfillment and comprehensive activity reporting.



## Purchase Order

Gain complete control over purchase requests and approvals. Use the Purchase Order Approval Wizard to embed authorization criteria to allow a purchase order to be approved. Allocate purchases to inventory or open jobs while electronically tracking and reporting on all incoming purchases. Includes multiple order types and a wide range of reporting options.



## Job Costing

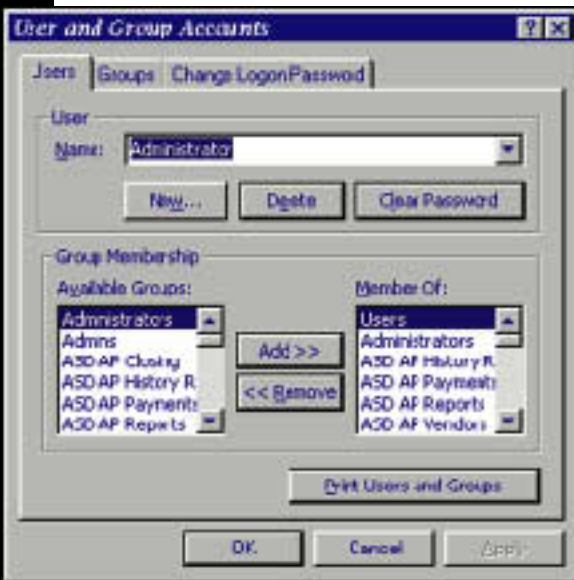
Provides precise control over cost allocations across all jobs and projects. Isolates costs between labor and materials. Integrates completely with Payroll and Inventory for automated cost information sharing. Allows for direct exchange of costs through "buying and selling" from inventory. Includes multiple advanced reporting options.





## Credit Card Processing

Process credit cards online with the integrated PC Charge module. Control approvals directly from your workstation. Add credit cards accepted at any time. Provide up to three lines of messages at the bottom of each receipt to offer thanks, list specials or offer seasonal greetings. Integrates perfectly with Total e-Biz to offer your customers a complete online buying solution.



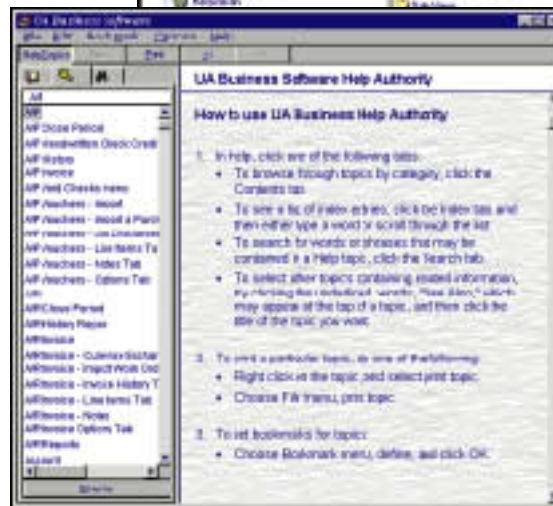
## Security

Provide complete control over security on a system wide or module-by-module basis. Security allows for separate passwords and workstation preferences for each module, to ensure complete control of sensitive corporate information.



## UA Help Authority

The UA Business Software Help Authority allows the user to browse by topic, enter search words that may be contained in a particular topic, and bookmark often used features. This, along with detailed technical information, make the Help Authority an extremely useful means of getting important answers quickly.



*All UA Business Software solutions are ready to take your business into the next millennium*

# TECHNICAL SUPPORT TECHNICAL SUPPORT

## ***Technical Support Plans***

The Technical Support Division (TSD) of Advanced Software is designed to assist UA Business Software users to fully leverage the power and flexibility of UA's robust solutions.

### **Technical Support Options**

Fee-based and no-cost support options are available.

#### ***Free resources:***

- Select F1 in any UA application for instant access to our detailed help files
- Extensive online resources, including the searchable ASD knowledge base articles and archives with detailed search capabilities
- User Forum where customers can share articles, questions, tips and tricks
- Product suggestion & problem reporting forms
- Product Service Pack downloads
- Product and service news
- Online FAQs
- Links to related technical sites

#### ***Fee-based resources include:***

- On-site support from a certified ASD Value Added Reseller
- On-site training from an ASD certified product training specialist
- Telephone and e-mail based support directly from the TSD staff

#### ***Examples of types of support provided:***

- Software installation and configuration
- Set up of company data
- Hardware & network configuration recommendations
- Security setup and maintenance
- Tips, tricks and shortcuts in UA
- Architecture and data model setup
- Tracking information flow between modules
- Repairing database
- General "how to" information
- General troubleshooting and problem solving



## ***ASD Business Consulting***

Advanced Software maintains a network of the best and brightest business and technology professionals in the industry. ASD Consulting Partners include experts in the use of leading technologies like VBA, Windows NT, Access, Visual InterDev, SQL Server and customizations to UA Business Software. They are experts in accounting systems installations and training, business process analysis and electronic commerce. With hands-on experience in distribution, manufacturing, education, health care, entertainment, not-for-profit and other business applications, ASD Consulting Partners are ready with the insights you need to make the most your Advanced Software solutions.

- Business process analysis
- UA installation and support
- Developer level support

### **24 Hour Web-based Technical Support**

We offer our customers access to a variety of technical services via our Web site.

Visit us at:

**[www.advancedsoftware.com](http://www.advancedsoftware.com)**

## Advanced Software Technology

Advanced Software solutions are designed to simply make your business run better through technology. With greater information handling power and the flexibility to adapt UA Business Software to meet your exact requirements, Advanced Software technology provides unmatched value and a strong return on your IT investment dollars.

	UA Corporate Accounting			Total e-Biz
	Small Business	Professional	Enterprise	
VBA Code	•	•	•	•
Source Code Included		•	•	
Customizable	1	•	•	2
Operates as a virtual part of Microsoft Office and BackOffice	•	•	•	•
Optimized for Office 2000	•	•	•	•
32 bit processing speed	•	•	•	•
MS Access DBMS	•	•		3
MS SQL Server DBMS			•	3
Deploys in Windows NT	•	•	•	•
Recommended for up to 10 concurrent users	•	•		
Recommended for up to 32,000 concurrent users			•	

### System Requirements

- Pentium processor or greater
  - 32 MB RAM (minimum)
  - 120 MB Hard Disk
  - Two button mouse
  - VGA monitor
  - Windows 95, 98 or 2000 or NT workstation
  - Access 97 or Access 2000 (required for customizations)
  - Hosting services via ISP
  - Visual InterDev recommended for customizations beyond the standard themes in Total e-Biz
1. Customizable only through Certified ASD Resellers.
  2. The U A Corporate Accounting back-end that works with Total e-Biz is completely customizable. The visual web based catalog/storefront components of Total e-Biz are customizable with Visual InterDev.
  3. DBMS for Total e-Biz is a function of the type of UA Corporate Accounting system used. Professional is an Access based solution. Enterprise is SQL based.



***Need more information?***

To locate the UA Business Software reseller nearest you call 1-800-859-6607 or e-mail us at [sales@advancedsoftware.com](mailto:sales@advancedsoftware.com)

Visit our Web site at [www.advancedsoftware.com](http://www.advancedsoftware.com)

Fax for more information at (504) 851-6007.



UA Corporate Accounting Professional, UA Corporate Accounting Enterprise and Total e-Biz are trademarks of Advanced Software Development Corporation. All other product and company names may be trademarks or registered trademarks of their respective companies. All products and services are subject to change without notice. This brochure is for informational purposes only. ASD makes no warranties, express or implied, herein. Company names and/or data used in screens are fictitious. No part of this publication may be duplicated by any means without prior permission from ASD. ©1999 Advanced Software Development Corporation. All rights reserved. Printed in the USA. UABR-1099.